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F Period

Web Design 1

Final Project Proposal Virtual Presentation

I chose your website to fix because the design of it is informative but very lengthy. I enjoy your series, The Hunger Games, and think your website could use some work. I think it would be nice to have an excellent way to advertise you as an author and your books to gain more popularity. The website is a big part of getting your name to be known.

A screenshot of a text message

Description automatically generatedYour website has lots of words that have no design on them, so they go on and on down to the bottom of the website. It is nice to look at, but it doesn’t intrigue me to want to read the other parts of your website or even finish the page I’m on now. I think we can improve on it by keeping the font the same or changing it to Lexia Mono Variable. I would keep it the same because it is very nice and easy to read. I would change it to Lexia Mono Variable for the same reason, it is nice to look at and easy to read. Although if I knew the font used in the first one, I would keep it as that.

The color scheme is nice as it is, lighter colors are nice on the eyes. I think we can improve this by keeping it on the lighter side but choosing colors that fit better with each other. A lot of your books have blue or red color schemes so we could make a color scheme for the website blue or red. However red is hard to get a good color due to it being very bright or very dark. Blue would be a better fit for this. As seen below there is a mix of colors, orange, green, and white. They are okay colors, but it would be more appealing to people to have more commonly used colors. The colors I would use for blue would be something like #F2F2F2, #68828C, #8D9FA6, #A8BBBF, and #C1D4D9. The home page is also lovely, but there are a lot of words. In the photo, I am at the bottom of the page, and it’s still just quotes that could be inserted on a new page. The quotes going on for so long make it that almost no one would want to read that long especially if there is nothing else interesting going on the page.

A screenshot of a computer

Description automatically generated

My two wireframes (small because Word likes to mess up drawings):

